

JULIETTE GORDON LOW
BIRTHPLACE

Wander Woman: A Girl Scout Wayfaring Weekend

Juliette Gordon Low Birthplace
Savannah, Georgia
October 18-21, 2018



Girl Scouts get ready to board a bus on a city street, 1920s.

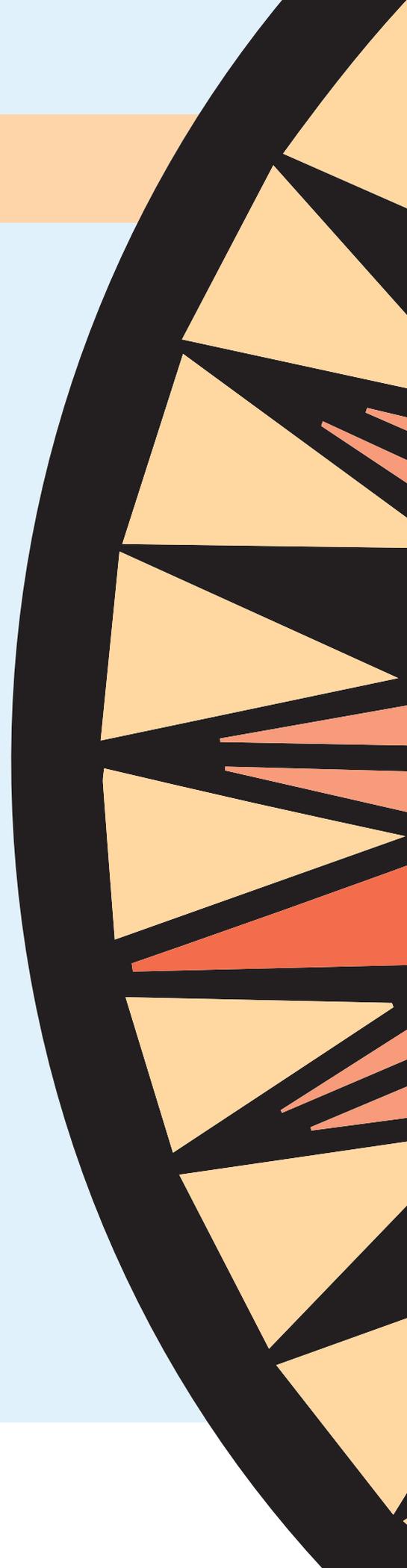


Event Goals

- To demonstrate the power of cultural resources to add value to our lives and the Girl Scout Movement
- To inspire Girl Scout audiences to function as global citizens and lifelong learners
- To pilot an updated program model that further positions the birthplace as the Girl Scout Movement's heart home—an instrumental hub for transformative ideas and experiences

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Greetings from the Executive Director of the Birthplace

What is the first trip you ever took? For many girls, Girl Scouts opens the doors to a life of travel, though their first trip might be just across town to learn the ropes at a local news station, experience augmented reality at a historic site, or pick up litter during a hike at a nearby park. While the distances may be small, these journeys build a foundation for a lifetime of curiosity and discovery, perhaps inspiring a girl to explore farther from home—throughout her state, across the nation, or around the globe.

My own childhood included some memorable travel experiences, including my Brownie troop's campout. While we didn't venture any farther than our leader's backyard in suburban Virginia, I eagerly packed my toothbrush and imagined what fun would take place under the stars with my friends. Later travels brought about adventures I never dreamed of as a child: I've studied impressionist art in France; learned how women are preserving cultural heritage in Saudi Arabia; visited places of worship throughout South Korea; explored histories of slavery in Brazil; traversed the canal in Panama; and supported girls' empowerment in Togo. All of that has shaped my life dramatically by exposing me to new and different cultures, people, and worldviews.

But the first time I encountered other ways of life wasn't in my world travels—it was back in my Brownie troop, where my leader and her daughters were the first Muslim, hijab-wearing woman and girls I had ever met. Being exposed to backgrounds unlike your own is another powerful foundation Girl Scouts provides. When girls and women gather together to support one another's growth, we learn to appreciate our diversity in addition to all that unites us.

For many Girl Scouts, the culminating trip of their Girl Scout experience is a visit to Savannah, Georgia, the place where Girl Scouts began and where our founder, Juliette Gordon Low, was born. Since 1953 when Girl Scouts purchased what we affectionately call "the birthplace," well over one million girls, women, and general visitors have trekked here to immerse

themselves in Girl Scout history and find personal meaning in the values espoused by our Movement. Truly, there is no better place for us to explore themes of travel, discovery, and global citizenship than in this beloved city.

We called this event Wander Woman, both to channel the adventuresome spirit of Juliette Low and the superhuman strength of the global movement she catalyzed. She indeed traveled extensively in her own lifetime—by train, by boat, and even by airplane later in her life. And Girl Scouts today can be found on every continent, making the world a better place. Throughout the weekend, we will embark on our own voyage filled with film, food, tours, and conversation. We will explore the arc of the Girl Scout Movement, soak in this region's unique cultural heritage, consider the heights of our own travel, and connect the dots between our identities as women, Girl Scouts, and global citizens.

We also will examine facets of Juliette's life, especially through her 1908 travel journal, comprised of letters to her family. Highlighting some of Juliette's brightest characteristics and accomplishments, the letters also expose her privilege and the inequities inherent in colonial India. This perspective offers opportunities for us to grow. What can we travelers learn from her own words, and how might they help us continue to strengthen the global Girl Scout Movement? How might our dialogue broaden what it means to be wander women ourselves? I look forward to discovering answers with you in the journey ahead.

Yours in Girl Scouting,



Lisa Junkin Lopez
Executive Director
Juliette Gordon Low Birthplace
Girl Scouts of the USA



Juliette loved to fly, and she embraced the new technology to promote Girl Scouts, dropping pamphlets on crowds in New York City in 1920.

Logistics and Details

Juliette Gordon Low Birthplace (JGLB) Location

Wander Woman activities will primarily take place at 10 East Oglethorpe Avenue, on the corner of Bull Street and Oglethorpe Avenue in Savannah's Historic District. Our main entrance is street level on the Oglethorpe side.

Hotel

Our partner hotel is the Hampton Inn on Bay Street at 201 East Bay Street on the corner of Bay and Abercorn Street in Savannah's Historic District. Its main entrance is street level on the Abercorn side. Meet-and-greet and keynote address activities will take place next door at its sister hotel, the Holiday Inn Express on Bay located at 199 East Bay Street.

Parking

There is no parking on-site. Limited metered street parking is available. Visit the Savannah Parking Services website for parking garages, rates, and locations.

Accessibility

The Juliette Gordon Low Birthplace is accessible to guests with limited mobility and offers elevator access to all floors of the house. The main entrance to the site is at ground level on Oglethorpe Avenue. The back door from the house to the courtyard is two steps below grade but an alternative route can be taken; please ask for assistance. The garden contains gravel pathways and may not be accessible to all visitors. Please contact the birthplace to request additional accommodations.

Weather

Like any good Girl Scout, be prepared! October weather in Savannah can be chilly and breezy or hot and muggy. Always carry those umbrellas for our sudden showers!

Emergency Phone Numbers

Medical emergencies: 911

Juliette Gordon Low Birthplace: 912-233-4501

Hampton Inn and Suites on Bay: 912-231-9700

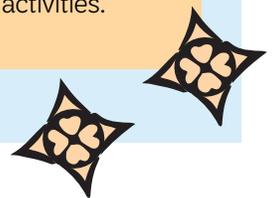
Lisa Junkin Lopez: 912-257-4300

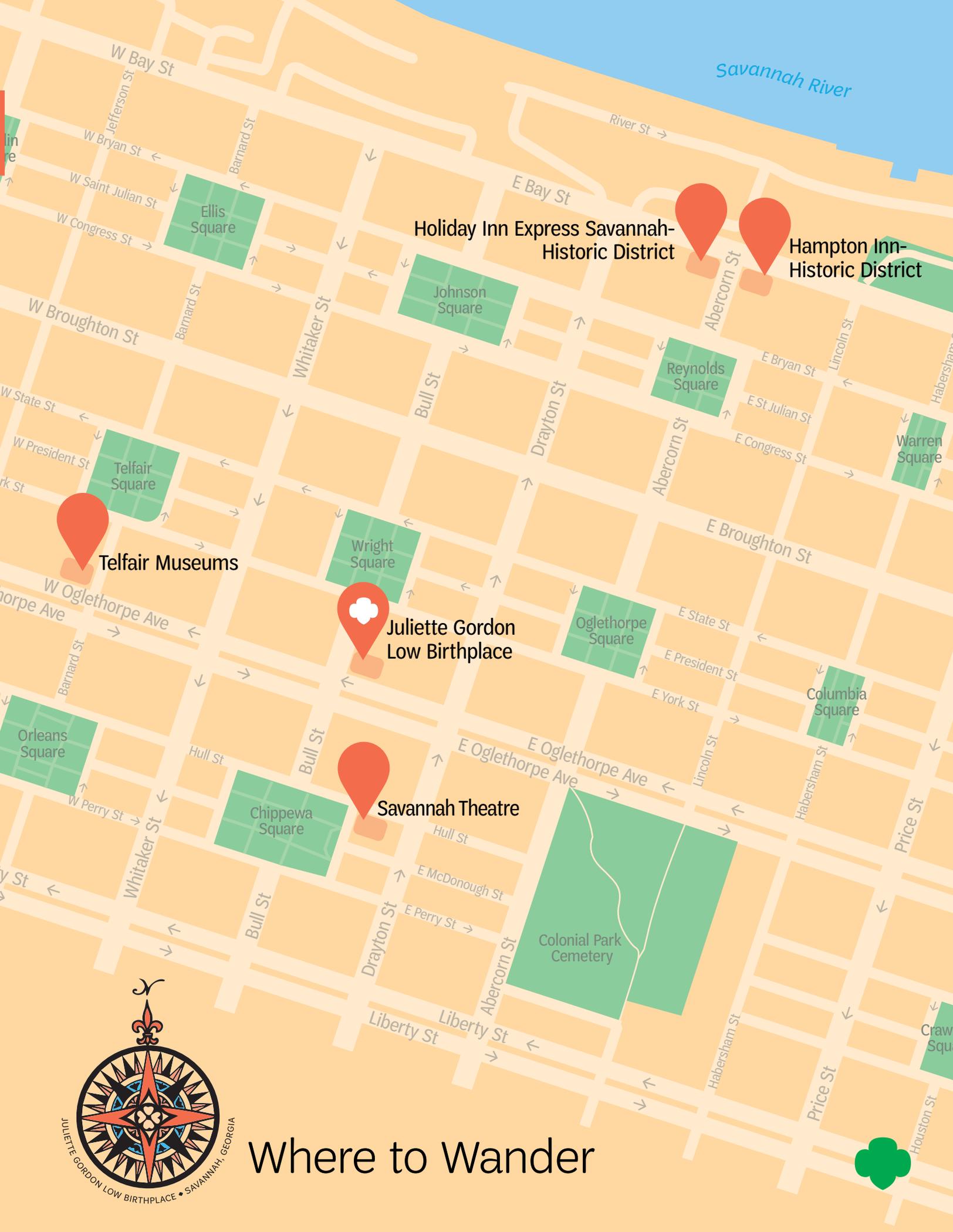
Joni Smith: 912-257-4286



Share your experience!

Use the hashtags **#gsbirthplace** and **#gsWanderWoman** to share out about the weekend's activities.





Savannah River

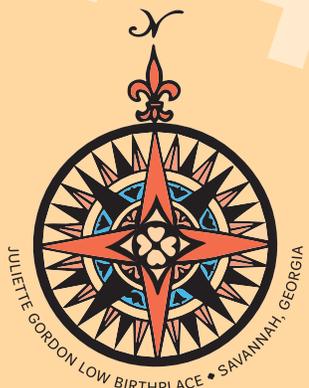
Holiday Inn Express Savannah-Historic District

Hampton Inn-Historic District

Telfair Museums

Juliette Gordon Low Birthplace

Savannah Theatre



Where to Wander



Schedule at a Glance

Thursday, October 18

12 to 5 p.m.	On-Site Registration	JGLB Outbuilding—10 East Oglethorpe Avenue
10 a.m. to 5 p.m.	Shop Is Open	JGLB Ground Level—10 East Oglethorpe Avenue
6 to 7:30 p.m.	Wander Woman Meet-and-Greet	Bar at the Holiday Inn Express—199 East Bay Street

Friday, October 19

6 to 10 a.m.	Continental Breakfast	Hampton Inn and Suites, Ground Floor—201 East Bay Street
10 a.m. to 5 p.m.	Shop Is Open	JGLB Ground Level—10 East Oglethorpe Avenue
9 to 9:50 a.m.	Troop Visit Information Session (OPTIONAL ACTIVITY)	JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue
10:15 a.m. to 12 p.m.	Over Tea Cups Tasting Tour (Red Rose Group)	JGLB Ground Level—10 East Oglethorpe Avenue
12 to 1:45 p.m.	Over Tea Cups Tasting Tour (Violet Group)	JGLB Ground Level—10 East Oglethorpe Avenue
1:45 to 3:30 p.m.	Over Tea Cups Tasting Tour (Forget-Me-Not Group)	JGLB Ground Level—10 East Oglethorpe Avenue
3:30 to 5:15 p.m.	Over Tea Cups Tasting Tour (Daffodil Group)	JGLB Ground Level—10 East Oglethorpe Avenue
10:15 to 11:30 a.m.	Behind the Scenes at the Birthplace: Discover Juliette Low's India Diary (Violet Group)	JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue
12:30 to 1:15 p.m.	Behind the Scenes at the Birthplace: Discover Juliette Low's India Diary (Red Rose Group)	JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue
2 to 3:15 p.m.	Behind the Scenes at the Birthplace: Discover Juliette Low's India Diary (Daffodil Group)	JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue
3:45 to 5:15 p.m.	Behind the Scenes at the Birthplace: Discover Juliette Low's India Diary (Forget-Me-Not Group)	JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue
6 to 8 p.m.	Evening Reception	JGLB Parlor Level—10 East Oglethorpe Avenue



Saturday, October 20

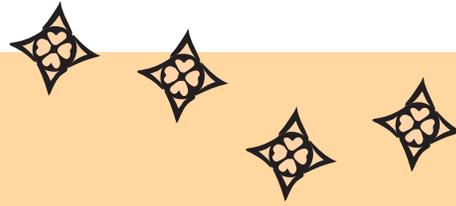
6 to 10 a.m.	Continental Breakfast	Hampton Inn and Suites, Ground Floor—201 East Bay Street
10 a.m. to 5 p.m.	Shop Is Open	JGLB Ground Level—10 East Oglethorpe Avenue
10 to 11 a.m.	Tour of Savannah Families Abroad: The Consumption of Culture in the 19th Century (Group A)	Telfair Academy—121 Barnard Street
11 a.m. to 12 p.m.	Tour of Savannah Families Abroad: The Consumption of Culture in the 19th Century (Group B)	Telfair Academy—121 Barnard Street
2 to 4:30 p.m.	Swing Along the Open Road: Leadership and Travel in Girl Scout Films	Historic Savannah Theatre—222 Bull Street
6 to 8 p.m.	Dinner and Keynote Address by Beth Santos	Holiday Inn Express—199 East Bay Street

Sunday, October 21

6 to 10 a.m.	Continental Breakfast	Hampton Inn and Suites, Ground Floor—201 East Bay Street
8:30 to 9 a.m.	Girl Scouts' Own Ceremony and Pinning	JGLB Garden—10 East Oglethorpe Avenue
9:15 to 10:15 a.m.	Exploration Session I	JGLB Carriage House and Outbuilding
10:15 to 10:30 a.m.	Coffee Break	JGLB Courtyard
10:30 to 11:30 a.m.	Exploration Session II	JGLB Carriage House and Outbuilding
11:35 a.m. to 12 p.m.	Reflection	JGLB Carriage House and Outbuilding
12 to 12:30 p.m.	Girl Scout Sing-Along	JGLB Piazza—10 East Oglethorpe Avenue



Program Details



Thursday, October 18

On-Site Registration

12 to 5 p.m.

JGLB Outbuilding—10 East Oglethorpe Avenue

Pick up a program packet, register for workshops and optional activities, and introduce yourself to the birthplace team.

Birthplace Shop

10 a.m. to 5 p.m.

JGLB Ground Level—10 East Oglethorpe Avenue

Wander Woman participants can enjoy 10 percent off all merchandise in one of the best shops in town! Please note that the shop will not be open on Sunday.

Wander Woman Meet-and-Greet

OPTIONAL ACTIVITY

6 to 7:30 p.m.

Holiday Inn Express Bar—199 East Bay Street

Connect and unwind from your travels with fellow Wander Women participants before the program's official events begin on Friday morning. Cash or credit cards are accepted.

Friday, October 19

Continental Breakfast (for guests of Hampton Inn)

OPTIONAL ACTIVITY

6 to 10 a.m.

Hampton Inn and Suites, Ground Floor—201 East Bay Street

Birthplace Shop

10 a.m. to 5 p.m.

JGLB Ground Level—10 East Oglethorpe Avenue

Wander Woman participants can enjoy 10 percent off all merchandise in one of the best shops in town! Please note that the shop will not be open on Sunday.

Troop Visit Information Session

OPTIONAL ACTIVITY

9 to 9:50 a.m.

JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue

Since 1956, Girl Scouts from all over the country and the world have saved their cookie money to journey to where our Movement began. Learn how today's girls continue to make connections and be inspired by the programs at the Juliette Gordon Low Birthplace. In this session, troop leaders will be introduced to our programs for girls and find out how to reserve tickets and prepare for travel.

Over Tea Cups Tasting Tour

10:15 a.m., 12 p.m., 1:45 p.m., or 3:30 p.m. (See small group assignments.)

JGLB Ground Level—10 East Oglethorpe Avenue

What do you imagine when you think of "afternoon tea"? White gloves, formal chitchat, and dainty tea cakes? What about women's suffrage, civil rights, and girl power? Taste your way through stories of the life of Juliette "Daisy" Gordon Low and other women trailblazers as you explore the birthplace in this award-winning tour. Tours are an hour and 45 minutes. Meet at the reception desk.

Behind the Scenes at the Birthplace: Discover Juliette Low's India Diary

10:15 a.m., 12:30 p.m., 2 p.m., or 3:45 p.m. (See small group assignments.)

JGLB Carriage House, 1st Floor—10 East Oglethorpe Avenue

Get up close and personal with Juliette Gordon Low by learning about her travel adventures and how the birthplace conserves and interprets her story. This program will feature a recently digitized artifact in the GSUSA collection: a travel diary from Juliette's trip to India in 1908. We'll take an honest look at Juliette's own words and consider together what Girl Scouts can learn from her narrative about being world travelers themselves.

Evening Reception

6 to 8 p.m.

JGLB Parlor Level—10 East Oglethorpe Avenue

Swap travel stories with other Wander Women participants and enjoy the "heart home" of Girl Scouts after hours.

Hors-d'oeuvres, beer, and wine provided by Thrive Catering, Savannah's only green-certified caterer.

Saturday, October 20

Continental Breakfast (for guests of Hampton Inn)

OPTIONAL ACTIVITY

6 to 10 a.m.

Hampton Inn and Suites, Ground Floor—201 East Bay Street

Birthplace Shop

10 a.m. to 5 p.m.

JGLB Ground Level—10 East Oglethorpe Avenue

Wander Woman participants can enjoy 10 percent off all merchandise in one of the best shops in town! Please note that the shop will not be open on Sunday.

Tour of Savannah Families Abroad: The Consumption of Culture in the 19th Century

10 or 11 a.m. (See small group assignments.)

Telfair Academy—121 Barnard Street

Take a guided tour in this mansion-turned-museum and discover travel stories and souvenirs collected by elite Savannahians in the 19th century during their travels to Europe and India.

Swing Along the Open Road: Leadership and Travel in Girl Scout Films

2 to 4:30 p.m.

Historic Savannah Theatre—222 Bull Street

Explore themes of wanderlust, discovery, and transformation in films from the collection of Girl Scouts of the USA. A panel discussion will follow the screening with introductions by Cynthia Malinick, vice president, Cultural Assets, GSUSA.

Dr. Andrea Bastiani Archibald, GSUSA's chief girl and family engagement officer, will moderate. Panelists are Devika Kumar, 2017 Young Woman of Distinction, Dr. Jane Rago, director of Gender and Women's Studies at Georgia Southern University, and Beth Santos, founder and CEO of Wanderful.

JGLB Shop

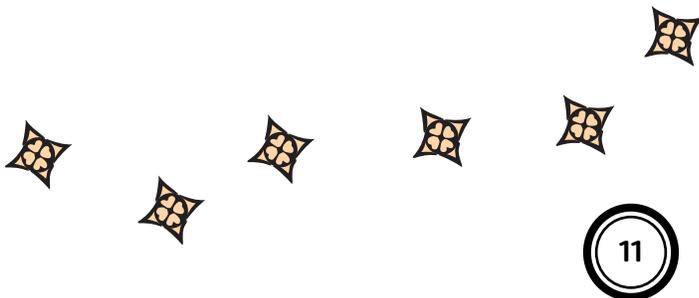
From Girl Scout merchandise and locally made soaps and honey to fair-trade items from all over the world, the birthplace shop offers a unique selection of gifts and souvenirs for everyone. We feature girl and women makers worldwide who produce beautiful, handmade artisan goods. We are proud to support women-owned businesses as well as better trading conditions and sustainability at home and abroad.

Telfair Museums

Telfair Museums is the South's oldest public art museum. Comprised of three unique sites, it is home to historic and traditional exhibits from all over the world. Early Girl Scouts recall trips to the Telfair organized by Juliette Low. A talented artist herself, Juliette wanted Girl Scouts to be exposed to creativity throughout their lives and made sure art was one of the first badges that Girl Scouts could earn.

Historic Savannah Theatre

The Historic Savannah Theatre, which celebrates its 200th anniversary this year, features events and musical performances year-round and is popular with locals and visitors alike. Well-known actors such as Oscar Wilde, Lillian Russell, and Sarah Bernhardt have graced the stage in the theatre's history. Juliette Low's earliest memory was portraying Puck in *A Midsummer Night's Dream* at the Savannah Theatre. Later in life, she gave Girl Scouts the opportunity to see plays there by having them serve as ushers.



Program Details



Dinner and Keynote Address by Beth Santos

6 to 8 p.m.

Holiday Inn Express—199 East Bay Street

Savor Indian dishes catered by NAAN on Broughton while hearing from one of our favorite Wander Women, Beth Santos. The founder and CEO of Wanderful, a global sisterhood of travelers, Beth is a dynamic leader and inspired entrepreneur with a passion for international development, multiculturalism, and community building.

Sunday, October 21

Continental Breakfast (for guests of Hampton Inn)

OPTIONAL ACTIVITY

6 to 10 a.m.

Hampton Inn and Suites, Ground Floor—201 East Bay Street

Girl Scouts' Own Ceremony and Pinning

8:30 to 9 a.m.

JGLB Garden—10 East Oglethorpe Avenue

Join in a treasured Girl Scout tradition that honors the past while looking toward the future and that includes a birthplace pinning to celebrate Girl Scouts gathering together at our heart home.

Explorations

9:15 to 10:15 a.m.—Session I

10:15 to 10:30 a.m.—Coffee Break

10:30 to 11:30 a.m.—Session II

JGLB Carriage House and Outbuilding—10 East Oglethorpe Avenue

Choose your own adventure! Get in touch with your inner globe-trotter through workshops and presentations.

Participants will attend two of the three workshops:

A) Exploring Global Citizenship through Poetry

JGLB Carriage House—1st Floor

The start of your journey to global citizenship is examining yourself and your place in the world. Write a “Where I Am From” poem and share it in this interactive workshop. Presented by Nobis Project.

B) Travel Journal Making: Preparing Our Next Steps into the World

JGLB Carriage House—2nd Floor

Learn how to bind a travel journal using the Japanese stab-binding technique. Consider the learnings from your weekend and write the first page: how will your experiences frame your journeys as leaders in the Girl Scout Movement? Presented by Nobis Project.

C) Celebratin' Gullah Geechee! Folkways, Foodways, and Spirituality on the Georgia Coast

JGLB Outbuilding—1st Floor

Join master storyteller Patt Gunn and folk artists from The Saltwata Players as they share crafts, music, and histories belonging to Gullah Geechee people, descendants of enslaved Africans living on the coastal islands and coastal Lowcountry region of the southeastern United States. Presented by Underground Tours.

Reflection

11:35 a.m. to 12 p.m.

JGLB Carriage House and Outbuilding—10 East Oglethorpe Avenue

Reflect on the weekend's activities and share your experiences and growth as a wander woman.

Girl Scout Sing-Along

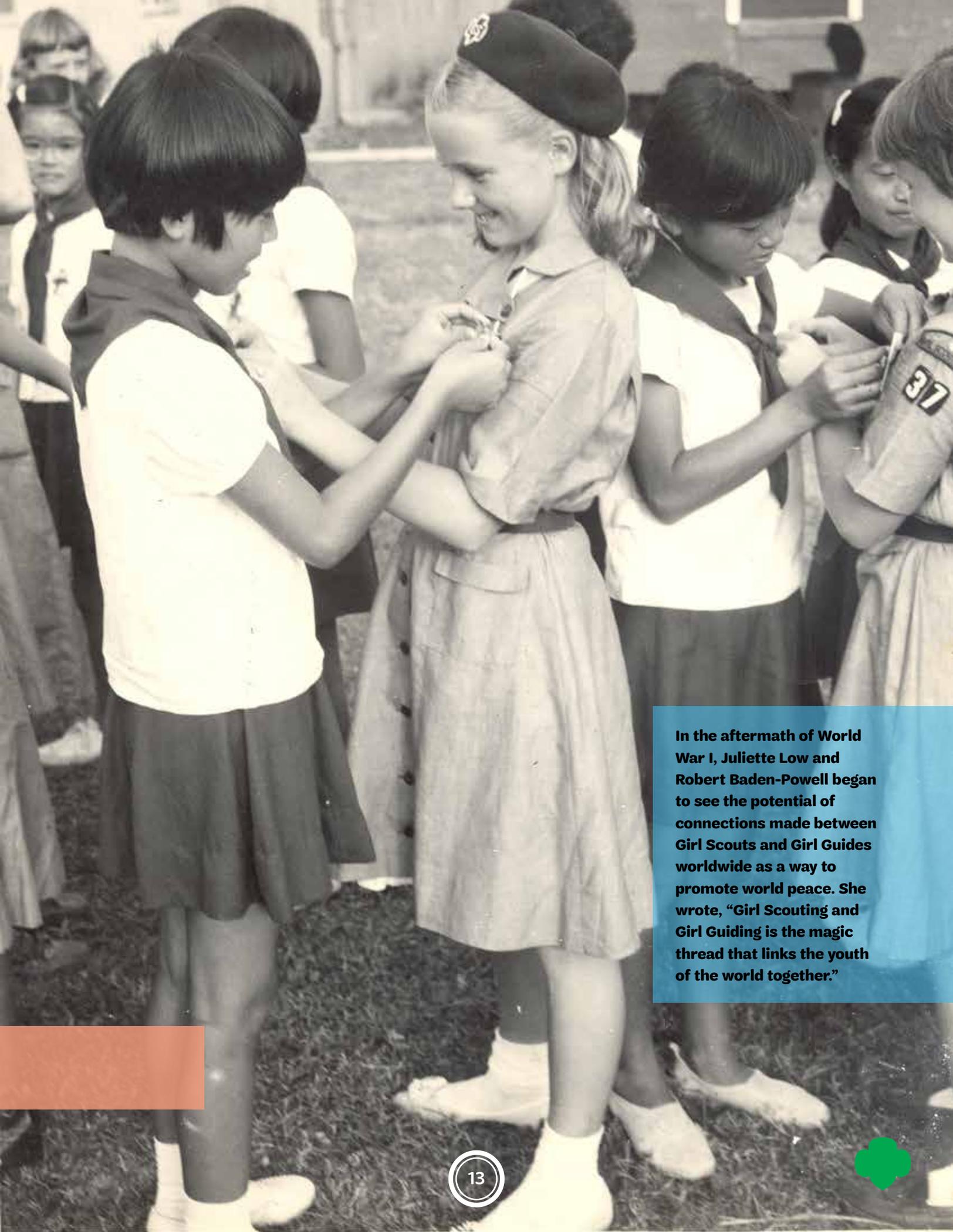
OPTIONAL ACTIVITY

12 to 12:30 p.m.

JGLB Piazza—10 East Oglethorpe Avenue

Close out the weekend by enjoying one of Girl Scouts' favorite pastimes—with a global twist. Led by Carol Benson, Girl Scouts of Greater Los Angeles.

Japanese Troops on Foreign Soil Girl Scout Intermediates and Japanese Girl Guides exchange pins, 1950s.



In the aftermath of World War I, Juliette Low and Robert Baden-Powell began to see the potential of connections made between Girl Scouts and Girl Guides worldwide as a way to promote world peace. She wrote, “Girl Scouting and Girl Guiding is the magic thread that links the youth of the world together.”



Presenters

Carol Benson has been a Girl Scout since Brownies and a leader of several Girl Scout troops over the years. During her teaching career, she worked in the Los Angeles area and for the Department of Defense in Germany. She is mentioned in *Who's Who in American Teachers* and was the recipient of an Outstanding Teacher of the Year award from a group called the Fulfillment Fund. Since retiring, Carol has participated in a Girl Scouts of Greater Los Angeles program that provides song leaders for large events, day camps, and individual Girl Scout troops.

Christen Clougherty, PhD, is the founder and executive director of Nobis Project, Inc., whose mission is to inspire purpose, pivot mindset, and activate agency. She brings to Wander Woman over 18 years of experience as an educator and administrator in community organizations, K-12 public, charter, and independent schools, and colleges/universities. She completed her doctoral research on the synthesis of experiential education, service-learning, creative-process theory, and global citizenship education. Her MA is from Savannah College of Art and Design where her thesis explored how socially conscious artists instigate social change. Christen is also a founding board member of two charter schools in Savannah—Tybee Island Maritime Academy and Susie King Taylor Community School.

Heather DuCloux is a humanities lecturer at Savannah State University. She has served as a YMCA executive director and as a U.S. Army broadcast journalist. Heather was a board member for the Milwaukee-based social justice journal *Rethinking Schools* and currently serves on two boards—that of the Nobis Project, a nonprofit that focuses on professional development for educators, and that of the Susie King Taylor Community School, a K-8 charter school that focuses on



Girl Scouts and their leader rest on a trail during a hike, 1919.

place-based education and creation of a peaceful school.

Patt Gunn is a catalyst for positive change on the coast of Georgia. A native of Savannah, she defines herself as a “saltwata Geechee girl” and she’s proud to say that she’s a Gullah Geechee ooman/woman linked to the enslaved Africans who endured the transatlantic slave trade for which Savannah, Georgia, was a port of entry into North America. As a “memory keeper” and CEO of Underground Tours, Patt and her slave reenactors weave stories that take tourists and locals on a journey that celebrates Gullah Geechee communities in Savannah, Sapelo Island, Daufuskie Island, Harris Neck, Ossabaw Island, Pin Point, and other sites. She is a national master storyteller and poet who wrote and presented the inaugural poem for the city of Savannah entitled, “Savannah—A New Sunrise!” and was selected a 2016 artist of social change by a local arts and community consortium.

Devika Kumar is currently a sophomore at the University of Texas at Austin, majoring in international relations and global studies. She is also pursuing coursework in economics hoping to further study economic gender equality in developing nations. Devika is a first-generation Indian American and thus has a strong connection to the South Asia region. This background inspired her to create The MAHI Project (Menstrual Awareness and Hygiene in India), for which she was selected, as one of ten, to receive the National Young Women of Distinction Award. Because of these experiences, Devika seeks a career in developmental economic policy in South Asia, specifically in India. Outside of these academic interests, Devika loves calligraphy, trying new recipes with her sister, and going to see her favorite bands live in concert.

Dr. Jane V. Rago is director of Women’s Gender and Sexuality Studies at Georgia Southern University—Armstrong Campus.

Her research focuses on gender and globalization, and her service focuses on advocacy for racial, gender, and class equity in higher education. Jane earned her BA in English and gender studies from Antioch College, her MA in the humanities from the University of Chicago, and her PhD in cultural studies from West Virginia University.

The Saltwata Players are a local Gullah Geechee folk artist group that sings the a cappella-styled freedom songs of their African ancestors. They are storytellers, reenactors, soloists, and ring shouters. In 2015, they performed at The White House by special invitation of President Barack Obama. The players perform at festivals and dinner theaters and for cultural programs at schools, universities, and museums.

Beth Santos, keynote presenter, is a dynamic leader and inspired entrepreneur with a passion for international development, multiculturalism, and community building. She is the founder and CEO of Wonderful, a global sisterhood of travelers, and creator of the Women in Travel Summit, the leading event for creative entrepreneurs, travel influencers, and industry members. In 2014, she was named one of the top 100 travel bloggers in the United States and invited to the White House Travel Blogger Summit on Study Abroad and Global Citizenship. In 2015, Beth was named a Chicago Scholars 35 Under 35 Young Leader Making an Impact and a Zell Fellow by the prestigious fellowship for entrepreneurs pursuing their MBAs. She is the cofounder of #AtTheTable, an initiative focused on bringing together female founders from different industries to build community, strength, and resources. Beth has an MBA from the Kellogg School of Management at Northwestern University and a BA from Wellesley College. She currently lives in Boston.

Girl Scouts of the USA (GSUSA) Staff

Andrea Bastiani Archibald, PhD and developmental psychologist, is GSUSA's chief girl and family engagement officer. In this position, she helps develop and implement national strategic initiatives to effectively serve girls and their families. She serves as a national spokesperson on girls' and women's leadership development, parenting and family dynamics, and cultural influences such as economics, social media and pop culture, gender issues, current events, and demographic shifts in the national girl population. In addition to her girl expertise from nearly a decade at GSUSA, Andrea speaks on the exclusive data generated by the Girl Scout Research Institute (GSRI), which she also oversees. Additionally, she directs content and writes regularly for Raising Awesome Girls, a dedicated section for parents and families on the GSUSA website.

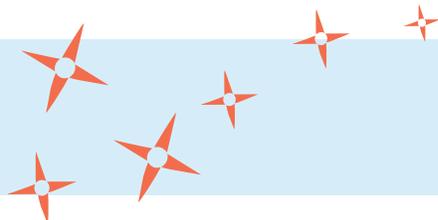
Bernice Johnson, vice president, Procurement, Vendor Management and Properties, joined GSUSA in October 2017 from Walmart where she was most recently senior director, Information Technology Global Sourcing and Vendor Management. Since joining GSUSA, Bernice has quickly provided significant value to the organization as she has worked to envision and build a world-class procurement function. A true G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™], Bernice has been highly instrumental in negotiating favorable terms with our partners and leading key projects. Bernice also plays a vital role on the marketplace competition team. She holds a JD from the University of California, Hastings College of the Law, an MBA from Stanford University Graduate School of Business, and a BA in sociology from Cornell University.

Lisa Junkin Lopez is a museum leader, public historian, and educator, who works to reimagine museums as active spaces to engage with both the past and the present. Since 2015, Lisa has worked as executive director of the Juliette Gordon Low Birthplace, a beloved cultural resource owned by Girl Scouts of the USA. From 2008 to 2015, Lisa provided vision and

leadership to the Jane Addams Hull-House Museum, which is internationally recognized for its community collaboration and projects that address contemporary social issues. From 2012 to 2015, she was a core faculty member of the Museum and Exhibition Studies program at the University of Illinois at Chicago. From 2014 to 2018, she served on the national board of editors of *The Public Historian* and guest-edited a special issue of the journal on experimental practices within historic house museums. Lisa holds an MA in art education from the School of the Art Institute of Chicago and a BA in art history from the College of William & Mary.

Sherryl Lang has been on staff at the Juliette Gordon Low Birthplace for over 11 years. Initially hired as a curator and property manager, today she is associate director of the birthplace. She managed a two-year restoration of the exterior of the Wayne-Gordon house that included every aspect of the structure from roof to replacement brownstone and that was recognized by the Georgia Trust with an Excellence in Preservation Award. Sherryl served as interim director in 2015 and again in 2017. She and the birthplace team have worked to make programming and interpretation a more interactive experience that relates core stories to the larger GSUSA mission bridging past to present. Working collaboratively with the University of Georgia, in 2017, Sherryl led efforts to digitize and make Juliette Gordon Low's India diary available through Galileo, the university's web portal. This project is part of the overarching goal to increase awareness and the relevancy of the Girl Scout Movement through its material culture and assets.

Cynthia B. Malinick is vice president, Cultural Assets for GSUSA, with responsibilities that include stewardship and management of the GSUSA collection and support to 112 Girl Scout councils regarding their own cultural assets. Previously, Cynthia served as deputy and chief of staff to the senior vice



president of historic sites at the National Trust for Historic Preservation in Washington, DC, where she assisted in the management of that department's nationwide staff and its portfolio of historic sites, encompassing over 4,000 acres and 200 roofed structures and including more than 60,000 art/historical objects. She has also led museums and historic sites in southern California and Washington, DC, and worked as the first U.S. preservation exchange staff with the National Trust of Western Australia. She's written and spoken broadly on relevant topics in the field as well as curated dozens of exhibitions. She earned a BA from the College of William & Mary and an MA from the University of San Diego.

Angela Olden joined GSUSA as chief financial officer in September 2013. She oversees finance, procurement, and properties, which includes the Juliette Gordon Low Birthplace and the Edith Macy Conference Center. Before joining GSUSA, Angela served as CFO of Federation Employment and Guidance Service, Inc. (FEGS), one of the largest and most diversified not-for-profit health and human services organizations in the United States, serving more than 100,000 people a year in New York City and Long Island. At FEGS, Angela managed a budget of \$280 million with funding from more than 100 discrete sources and had financial oversight of 14 for-profit and not-for-profit subsidiary corporations. She received her MBA in economics and marketing from Northwestern University's Kellogg School of Management and a BA in accounting and finance from the Wharton School of the University of Pennsylvania.

Diane Russo, senior cultural resources collections manager for GSUSA, provides critical management of the documentation and stewardship of the organization's archival and curatorial collection located at its sites in New York and Georgia. In this role, she worked closely with the software developer, Whirl-i-gig, to create and implement the

organization's first customized online database. Previously, Diane had worked at the New York City Department of Environmental Protection Archives and the Morris-Jumel Mansion, a historic mansion in New York City. She also served as a docent at the South Street Seaport Museum and the Merchant's House Museum. Diane received a BA from CUNY Queens College, an MA from Fordham University, and an MLIS from Long Island University.

Joni Smith joined the Juliette Gordon Low Birthplace team in 2012 as a part-time staff member, serving as a tour guide and program leader, front desk receptionist, and reservations assistant. The following year, Joni was hired as full-time assistant program manager. She currently serves as manager of public relations at the birthplace. In this role, Joni is responsible for communicating the mission of Girl Scouts, along with the birthplace's position as the front door of the Movement, to a broad audience that includes fellow Girl Scouts, museum colleagues, and women's history enthusiasts nationwide. She holds a BS from Georgia Southwestern University.

Kathryn White grew up in Girl Scouts and considers the opportunities she was given through the organization to have been among the most powerful and formative in her life, including visiting the birthplace at age 12. Previously, Kat worked as the lead interpreter/assistant educator at the Geneva Historical Society in New York, where she researched and developed a new tour experience for Rose Hill Mansion Museum. She has worked as an interpreter at the Belmont-Paul Women's Equality National Monument in Washington, DC, and the Mercer-Williams House in Savannah. She's also volunteered at Fort Pulaski National Monument and the North Star Museum of Girl Scouting and Boy Scouting in Minnesota. Kat received a BA from Macalester College.



Event Partners

Naan on Broughton is a contemporary Indian restaurant providing an extensive menu of classic fare in a roomy, art-filled space. Located at the heart of Savannah's historic district, Naan aims at providing exceptional flavors and service to their customers.

Nobis Project Inc. is a nonprofit educational organization committed to providing educators with the tools, knowledge, and confidence to engage their students in social justice thinking as well as globally focused, service-learning projects. It collaborates with and supports educators in providing young people with an education that prepares them to become Informed, compassionate, active, responsible, and exemplary global citizens, both at home and abroad. Nobis Project offers educators and schools professional development training, curriculum development workshops, and global

service-learning programs. Its focus areas include cultural responsiveness, social justice, global citizenship, service-learning, and civic engagement.

Thrive Catering is a woman-run business and Savannah's first and only green-certified caterer. Owner-chef Wendy Armstrong highlights local and sustainable ingredients in her delicious creations.

Underground Tours of Savannah LLC is a cultural heritage destination tour company whose goal is education, healing, and reconciliation with a focus on the African American journey from slavery to freedom. Its mission is to celebrate this journey in Savannah, Georgia, through walking and bus tours.

Pathfinder Badge

Early Girl Scouts were encouraged to use all their senses to map the world around them, whether they were hiking through the woods or navigating city streets. To earn this badge, Girl Scouts were required to know the public buildings and monuments of their hometown, how to get to four neighboring towns, draw maps of their neighborhoods, and "state the points of the compass by stars or sun."



Wide World Badge, 1943

To earn this badge, Girl Scouts could prepare a reading list of books in their local library on children in other lands; visit a wharf to watch an ocean liner dock or leave and (if possible) inspect the ship; plan an "international trail" around their community for Girl Scouts to follow to places where curious and interesting things of foreign lands are to be found; and find out about organizations like the League of Nations, the World Court, the Pan-American Union, and the Foreign Policy Association.





First Lady and GSUSA
Honorary President Eleanor
Roosevelt poses with a group
of Girl Scout Intermediates
from Hawaii, 1940s.

About the Juliette Gordon Low Birthplace

Mission

Tracing the arc of the life of Juliette Low and the Movement she founded, the Juliette Gordon Low Birthplace builds girls of courage, confidence, and character, who make the world a better place.

The House

The Juliette Gordon Low Birthplace is perhaps the only “house museum” in the nation created specifically for girls to enjoy—though it is loved by everyone! At this unique house museum, owned and operated by Girl Scouts of the USA, visitors learn about Juliette Gordon Low’s life and the Girl Scout Movement she founded. The house stands as a National Historic Landmark honoring the daughter, debutante, wife, adventurer, and artist who became the first Girl Scout—our beloved Juliette “Daisy” Gordon Low.

Juliette was born here in 1860, and she lived in and visited the house throughout her life. It was from this very home that she made the famous phone call that marked the beginning of Girl Scouts in 1912, proclaiming, “I’ve got something for the girls of Savannah, and all of America, and all the world, and we’re going to start tonight!” That call sparked a wildfire in many hearts, inspiring more than 60 million girls to blaze new trails and see limitless potential for their lives through their participation in Girl Scouts.

A Home of Their Own

In 1953, the house was saved from the threat of demolition when Girl Scouts of the USA purchased it. In true Girl Scout style, Girl Scouts then led a major fundraising effort to support the incredible restoration project that followed. Girls from around the world raised nickels, dimes, and dollars for Daisy, putting together bake sales, community fairs, dinners, pageants, fashion shows, and more to restore the birthplace to its original splendor.

In 1955, the national executive director of Girl Scouts, Dorothy Stratton, laid out an extraordinary vision for the birthplace, writing:

Although the house itself is interesting...it is not primarily for its historic interest that the Girl Scouts have bought it. Generally speaking, it is not within our purview to own or restore old houses. But this house is different. We are interested in restoring it in order to help the citizens of our country, and particularly present and future Girl Scouts, catch a bit of the fire and spirit and determination of the young girl who began life within its walls and whose character was largely formed during her life there.

... To be true to [Juliette’s] ideals and her plan for the girls of the United States, the birthplace must provide opportunities for girls to talk about their dreams, their ambitions... Here girls from all parts of the USA and from neighboring countries to the north and south, as well as from distant lands, may play and work and think together.

Just as Dorothy Stratton envisioned, today tens of thousands of visitors come to the house to “play and work and think together” every year, exploring both the history and future of a movement first envisioned by our beloved Daisy. And by connecting the site’s history with topics relevant to today’s girls, we help ensure the birthplace will continue to be meaningful to girls for generations to come.

We hope that you, too, will “catch a bit of the fire and spirit and determination” of the young girl who began life within these walls—a girl whose fire has since been reignited in millions of girls the world over.

Recent Birthplace Awards

2015 Excellence Award—American Institute of Architects, Savannah is an award granted for exterior restoration of one of Savannah’s landmark historic homes. Due to significant deterioration, every component of the building’s complex exterior detailing was painstakingly documented, removed, and restored to its original brilliance. Care was given at every step to honor the historic detailing, but also incorporate modern improvements where appropriate.

2017 Honorable Mention, Excellence in Exhibition—American Alliance of Museums is an award granted for Girls Writing the World: A Library, Re-imagined for “Creating a Big Change in a Small Package”—essentially creating an excellent transformation of a historic library space using experiential strategies and intentionally utilizing evaluation.

2017 Award of Merit for Leadership in History—American Association for State and Local History is an award given for Girls Writing the World, which helps the birthplace to evolve in step with GSUSA by aligning with its

mission to build girls of courage, confidence, and character, who make the world a better place. As demonstrated through extensive evaluation, the project successfully fulfills many of GSUSA’s strategic priorities, including reaching more girls of diverse backgrounds, increasing programmatic impact, and unifying the Girl Scout brand.

2018 Award for Excellence in Education & Interpretation—Coastal Museums Association was granted for Over Teacups and Smart Cookies tours, both of which invite audiences to experience the birthplace as never before, melding culinary and women’s history to reframe the story of Juliette Low and make new connections to other change-making women. By using food to tell stories about the birthplace and Girl Scouts, and by linking these stories to those of contemporary women using food to benefit their communities, the environment, and the world, the tours inspire audiences to think of ways they can affect positive change in their own communities.

Two Girl Scout Seniors stand in deep snow under a sign for the Geographic South Pole, 1985.



A Closer Look at Juliette “Daisy” Gordon Low

In 1912, Juliette “Daisy” Low gathered girls from her cousin Nina Pape’s school in her hometown to share exciting plans for a new outdoors and educational club for girls. From that first official troop of 18 Savannah girls, Daisy’s club grew quickly to become Girl Scouts of the USA, an organization that today serves millions of girls all over the United States and abroad. In the midst of the Progressive Era, and at a time when women in the United States did not yet have the right to vote, 51-year-old Daisy sparked a worldwide movement that inspired girls to learn new skills, embrace adventure, and be their best selves.

Early Life

Juliette Magill Kinzie Gordon was born on October 31, 1860. An uncle called the baby “a Daisy” and the nickname stuck. Friends and family called her “Daisy” for the rest of her life. (Since she was a friend to all Girl Scouts, we like to call her Daisy at the Juliette Gordon Low Birthplace.) The second child of six of Eleanor Kinzie Gordon (“Nellie”) of Chicago, Illinois, and William Washington Gordon II (“Willie”) of Savannah, Daisy was raised in a family that believed their privilege gave them a duty to give back to community and country.

Daisy’s early childhood was marked by the American Civil War (1861–1865). Her father went away to fight for the Confederacy. Her mother Nellie’s Illinois family fought for the Union. At home in Savannah, Daisy’s mother, her grandmother Sarah Gordon, Aunt Eliza, and enslaved women workers, like cook Nancy and nurse May, struggled to make sure the children had enough to eat.

Daisy was a sensitive, curious, and adventurous girl known for her sense of humor, compassion, and concern for others. She was interested in animals, nature, sports, and the arts. Summers were spent in north Georgia with her siblings and many cousins, swimming in the Etowah River, climbing trees, and playing make-believe. Daisy showed a talent for gathering children for organized fun, writing and directing plays with her siblings and cousins as actors, and devising games and projects.

Daisy’s parents could afford to send their children to elite schools to continue their educations. She attended boarding

schools in Virginia and New Jersey and, as a young woman, attended finishing school in New York City. Daisy’s favorite subject in school was art, and she enjoyed painting, drawing, and sculpting for the rest of her life.

Adulthood

Daisy fell in love with handsome William Low (called “Billow”), son of a wealthy British businessman, Andrew Low, who had a house in Savannah. Her parents worried that Billow did not work for a living, but when Billow’s father died and Billow inherited his fortune, they did not stand in Daisy’s way. Daisy was old enough to make her own decisions and, despite her family’s concerns, she married Billow in 1886. Together, they set up homes in both England and Georgia.

Daisy had trouble hearing because of childhood ear infections and an improperly treated ear abscess as a young adult. After her wedding, as guests were throwing rice at the newlyweds for good luck, a piece of rice lodged in Daisy’s ear. The resulting infection and operation to remove the rice damaged her hearing even more. For the rest of her life, Daisy struggled with almost total hearing loss.

Despite this initial setback, Daisy became a popular hostess among her husband’s society friends in England and Scotland. Daisy’s husband enjoyed the high life, and she entered into a life of hunting parties, society dances, and presentations at court. Although most of her married life was spent in England, Daisy returned often to the United States to connect with friends and family members—and also to find support during what ultimately proved to be an unhappy marriage, ended by Billow’s death in 1905.

After her husband’s death, Daisy embarked on a search for meaning in her life. She confided to family that she feared living life as “an idle woman of the world.” Daisy and Billow never had children, and she felt that she’d failed at marriage and motherhood. What was her life’s purpose? In her search, Daisy turned to her family and friends, to her artwork, and also to adventure—traveling to faraway places like Egypt and India. On her return to London in 1911, a meeting with Robert

Baden-Powell, the founder of Boy Scouts, changed the course of Daisy's life.

Like Daisy, he enjoyed sculpting, nature, the outdoors, and the company of young people. They had a lot to talk about! Baden-Powell suggested she work with Girl Guides in England and Scotland, the sister group to Boy Scouts, which was first organized by his sister Agnes in 1910 at his request. Daisy jumped right in, starting Girl Guide troops in London and rural Scotland.

The Beginning of Girl Scouting

In 1912, she sailed home to Savannah from England, determined to bring Girl Guiding to the United States. Telephoning her cousin, Nina Pape, from her home, she announced, "I've got something for the girls of Savannah, and all of America, and all the world, and we're going to start it tonight!"

From that first official gathering of 18 girls from her cousin's school on March 12, 1912, Daisy broke the conventions of the time—reaching across class, cultural, and ethnic boundaries to ensure all girls, including those with so-called disabilities, had a place to grow and develop their leadership skills. Whenever there was a question about what to do next, Daisy always said "ask the girls." It was the girls themselves who

lobbied to be called "Scouts" in America instead of "Guides," and the name was officially changed to Girl Scouts in the United States in 1913.

Daisy worked tirelessly to grow the new organization and for many years used her own money to pay expenses, even selling her valuable pearl necklace when she was short of funds. Using her innate talent for fundraising and public relations, combined with her vast network of friends and supporters, Daisy led Girl Scouts with passion and determination—ensuring it was, and always would be, an experience that was "girl led."

An Enduring Legacy

Daisy died January 17, 1927, at home in Savannah, Georgia, after a long and private struggle with breast cancer. Two hundred Girl Scouts attended her funeral. She was buried in Laurel Grove Cemetery, wearing her Girl Scout uniform. Daisy is remembered today with camps, schools, and scholarships established in her honor. Other tributes include postage stamps, a World War II battleship, numerous biographies, and even an opera about her life. In 2012, 85 years after her death, Daisy was awarded the Presidential Medal of Freedom for her services to the nation by President Barack Obama.



A group of Girl Scouts and Girl Guides stand by a tour bus with Buckingham Palace in the background, 1975



Cultural Assets at GSUSA

GSUSA cultural assets, which engage more than 100,000 visitors annually from around the nation and world, reveal the span of the Girl Scout Movement. The assets, called the “Collection,” encompass tangible National Register/Landmark structures, historic landscapes, and archival materials, as well as the embodied intangible stories. They consist of genres, forms, and materials that form a window into the role and agency of women in the United States from the early 19th century. They include architecture, fine and decorative arts, photography, drawings, international gifts, furnishings, textiles, sculpture, jewelry, memorabilia, farm and camp equipment, corporate records, and the personal writings of a host of significant American women. A wide variety of craftspeople, artists, designers, and manufacturers also are represented, including Saul Bass, Jessie Tarbox Beals, Cartier, Lydia Fielding Emmet, Roy Halston, Frida Hansen, George Peter Alexander Healy, Alfred Jonniaux, Edith Ballinger Price, James Yardley Ripplin, W. & J. Sloane, Louis Comfort Tiffany, and Jessie Gillespie Willing.

The Cultural Assets Department supports the Movement-wide strategy that leverages GSUSA’s assets to drive engagement across and beyond the Girl Scout Movement to elevate the essence of Girl Scouts in support of shaping its culture, brand, and reputation. The cultural assets team serves as a resource to the 112 Girl Scout councils across the country, providing direct insight, recommendations, and other support regarding the stewardship, conservation, public access and engagement, programmatic, and development opportunities of their own cultural resources.

Harnessing the continuum of memory and storytelling as a platform to support the growth of the Girl Scout Movement and to increase its impact, the cultural assets team works to:

- enhance institutional knowledge and reputation
- expand financial capacity
- foster excellent stewardship of the resources
- increase engagement opportunities

The Cultural Assets Department aims to provide innovative, fully sensory, and inspiring public engagement experiences as well as to actively promote opportunities to explore, research, write, speak, and exhibit aspects of the organization’s dynamic history and its potential for the future. The collection reflects the core principles of leadership—observation, responsibility, preparedness, introspection, and imagination—and a primary objective is to ensure all girls and visitors see themselves reflected in GSUSA and are inspired to find their own passions and paths.

Collective Access

Collective Access is a discovery tool that enables users to explore the GSUSA collection and archives. An online catalog with powerful search and faceted browsing components designed to benefit both experienced and new researchers, it includes navigation tools for searching in-depth within a collection and has discovery options by type of object or topic. With this portal our remarkable collection of decorative and fine arts, furnishings, ephemera, and records will soon be available for the public to explore!

Shortly, visitors will also be able to browse online galleries that deal with suffrage and women’s rights and that showcase the works of female photographers Jessie Tarbox Beals and Mattie Edwards Hewitt and other female artists in GSUSA’s collection. Users can examine maps that trace Juliette Gordon Low’s 1908 trip to India and that highlight significant sites in New York City associated with girls and women. Collective Access also encourages interactivity through comments, tagging, and crowdsourcing functionalities while a news page will provide updates on exciting developments in the collection. Stay tuned for GSUSA to announce our own website!

Alumni Initiative



Reportedly the first Girl Scout troop in St. Paul, Minnesota, ca. 1910.

Girl Scouts has fed the female leadership pipeline since 1912. And so can you.

Whether you were a Girl Scout for one year (or 10!), you're part of a dynamic sisterhood of more than 50 million alums who are blazing trails and changing the world. Discover how your fellow alums are making an impact across the globe and promote women's and girls' empowerment through the **Girl Scout Network™** LinkedIn page!

Follow the Girl Scout Network LinkedIn page today:
[Girlscouts.org/GirlScoutNetwork](https://www.girlscouts.org/GirlScoutNetwork)





The compass rose motif used to represent Wander Woman was taken from this map, *Highways and Byways of Girl Scouting*, drawn and illustrated by cartographers Helen F. McMillin and Elizabeth Shurtleff, 1927.

Travel Artifacts

Buddha Statuette

Juliette brought this Buddha figurine back from a 1908 trip to India and Ceylon (now Sri Lanka). Family and friends remember it always being on the mantel in her London house. When Daisy died, she left it to her goddaughter, Anne Hyde Choate, who became the second National President of Girl Scouts after Juliette stepped down in 1920. She donated this Buddha to our collection.



A Wide-Ranging Collection

The birthplace holds a wide range of artifacts from the GSUSA collection, including objects, documents, books, photographs, historic uniforms and fashion pieces, and original artwork. At the heart of our collection are original artifacts that tell the story of Juliette “Daisy” Gordon Low and the early years of the Girl Scout Movement she founded. Highlights include:

- Artwork by Juliette, including paintings, sculpture, painted china, and metalwork
- Early Girl Scout artifacts, including the first Girl Scout register and a Cartier Thanks badge, designed by Juliette for First Lady Edith Wilson
- Personal artifacts, correspondence, and other documents of Juliette, such as her 1908 diary from a trip to India
- Portraits of Juliette and her family

Girl Scouts Hiking Figurine by Juliette Low

These early Girl Scouts are equipped for travel and adventure, with their campaign hats and bedrolls slung across their shoulders just like WWI soldiers. A finished version of the sculpture can be found in the Girl Scout Museum at Cedar Hill in Massachusetts.



The 1933 Girl Scout Handbook, further explained Daisy's ideas.

“Trail makers venture ahead and make plain the way for those who follow. Their task requires knowledge, courage, and sacrifice...Many girls of long ago laid trails for girls of today to travel upon...they had great practical knowledge which prepared them to meet emergencies readily and efficiently.”



