

GSUSA Temporary Retail Buyer/Merchandiser– Juliette Low Birthplace

Tracing the arc of Juliette Gordon Low's life and the Movement she founded, the mission of the **Juliette Low Birthplace** is to build girls of courage, confidence, and character, who make the world a better place.

For over 100 years, Girl Scouts of the USA has helped girls develop the skills and confidence they need to blossom into their best selves. The Juliette Gordon Low Birthplace is the Girl Scout Movement's "front door," welcoming more than 60,000 Girl Scouts and other visitors each year to Juliette Low's home and the site where Girl Scouts was founded in 1912. Today, the Birthplace is a National Historic Landmark and stands as one of the most visited house museums in Georgia and in the nation. Through dynamic tours and educational programming, the site engages diverse visitors around the history and legacy of Juliette Low and the Girl Scouts Movement.

Description:

The Juliette Gordon Low Birthplace seeks a temporary Retail Buyer/Merchandizer who will create a vision for rebranding the store to align with the site's mission. The position will be responsible for overall strategy, purchasing, merchandising, and inventory of the site's shop, all while working closely with a Sales Coordinator who supervises the shop's operations including managing a team of Retail Associates. The Retail Manager will work closely with the Birthplace's Executive Director to identify products that contribute to the site's mission and creating strategies to generate revenue and help sustain the site's operations.

****This position is Full Time. Occasional Saturday shifts may be required.****

About the Birthplace Shop:

From Girl Scout merchandise to locally made soaps and honey to fair trade items from all over the world, the shop at the Juliette Gordon Low Birthplace offers a unique selection of gifts and souvenirs for everyone. We feature girl and women makers from around the world who produce beautiful, handmade artisan goods. We are proud to support women-owned businesses, as well as better trading conditions and sustainability in developing countries.

Be part of a Global Movement to build girls of courage, confidence, and character who make the world a better place.

You are:

- Goal-oriented with the ability to analyze data and provide action-oriented plans.
- A creative thinker, possessing skills to take a plan from inception to completion.
- A team player who exercises tact, discretion and courtesy to all visitors and staff.

You will:

- Create a vision for and implement the site's retail strategy, working closely with the shop's Sales Coordinator, who manages operations.
- Source new products, ensuring customer needs are fully understood, to maximize profits and provide a commercially viable range of merchandise at competitive prices that reflect the site's mission.

- Develop merchandising plans to reflect Girl Scouts' brand and promote sales growth.
- Develop sales targets and put strategies into place to achieve them.
- Work with Executive Director in seeking ways to promote the shop.
- As needed, serve visitors with excellent customer service and accurate cash handling skills.
- Perform other duties as assigned.

You need:

- 3+ years of a proven track record in retail management experience, preferably in a museum or youth-oriented setting.
- A Bachelor's Degree in a related field preferred.
- Experience of creating retail/marketing strategies and driving sales.
- Experience in developing procedures.
- Excellent time management skills.
- Excellent organizational skills with attention to detail.
- Prior experience working with Microsoft Office Suite, POS inventory system and Excel.

EOE Committed to Diversity

To Apply

To apply, please email a resume and statement of interest to Kai Hamilton at khamilton@girlscouts.org. Applications will be reviewed on a rolling basis.